

League System Launches Free Cybersecurity Toolkit to Help Credit Unions Fight Rising Digital Fraud

To help financial institutions combat surging digital crime, the League System has released a customizable [Cybersecurity Awareness Toolkit](#) designed to equip credit unions with ready-to-deploy fraud prevention resources.

The launch comes at a critical time as cybercrime continues to escalate nationwide. In 2024, reported internet crime losses surpassed \$16 billion across more than 850,000 complaints, with older adults bearing the heaviest burden at nearly \$5 billion in losses. The new toolkit provides credit unions of all sizes with localized, branded education to help members identify threats before financial loss occurs.

Underwritten and developed in collaboration with Envisant, a trusted alliance partner of the West Virginia League, the complimentary toolkit is available to all credit unions through the American Association of Credit Union Leagues (AACUL).

"As cybercriminals continue to evolve their tactics, education remains one of the most effective tools we have," said Brad Miller, President of AACUL. "By working together, Leagues are providing no-cost materials that empower credit unions to strengthen member awareness and promote safer digital behaviors."

What's in the toolkit?

The package offers adaptable resources for staff training, branch displays, and member outreach, including:

- **Turnkey Content:** Pre-written blog posts, newsletters, emails, and website copy.
- **Digital & Social Assets:** Campaign graphics, captions, and branch lobby posters.
- **Targeted Scam Education:** Red-flag reference sheets and community awareness handouts.
- **Rapid Response Tools:** A "Fraud Alert in a Box" featuring staff talking points, alert templates, and immediate member notices.
- **Campaign Roadmap:** A complete Cybersecurity Awareness Month calendar featuring four weeks of themed outreach on scam identification, account protection, identity theft, and safe holiday shopping.

Take Action Today

Credit unions are encouraged to download the [Cybersecurity Awareness Toolkit](#) ahead of October's Cybersecurity Awareness Month to safeguard their communities against emerging digital threats. Access your free materials today by contacting the League or visiting the [AACUL resource portal](#).

About the West Virginia Credit Union League

Headquartered in Parkersburg, the West Virginia Credit Union League is the state trade association for not-for-profit credit unions, dedicated to promoting the growth and success of the credit union movement through advocacy, education, and collaborative support.

About AACUL

The American Association of Credit Union Leagues (AACUL) is the national association for the state and regional credit union leagues/associations throughout the United States. AACUL cultivates the success of individual leagues as well as the collective League System by supporting league efforts to advocate, communicate, collaborate, and influence policy on behalf of credit unions nationwide.